Orders

Order / Rev:

102172

Alt Order #:

06817863

Product Desc:

DCCC

Estimate:

1192

Flight Dates:

10/30/12 - 11/12/12

Original Date / Rev:

05/25/12 / 07/17/12

Order Type:

GENERAL

Primary AE:

Sales Office:

Sales Region:



KSNV

Amy McCreary

BLPHI

National

Agency

Name:

Great American Media

**Buying Contact:** 

Billing Contact:

1010 Wisconsin Ave. NW

Washington, DC 20007

Billing Type:

Billing Calendar:

Billing Cycle:

Agency Commission:

15%

00:15:00

Cash

Broadcast

EOM/EOC

Advertiser

Name:

Priority:

Democratic Congressional Campaign (200) Sed

Demographic:

A35+

PLI2

Product Codes:

Revenue Codes:

SELECT PRIORITY CODE

POLITICAL/AGY, PISSUE, GEN

New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID:

Bili Plan

Start Date End Date 10/29/12 11/12/12

Gross Amount # Spots Net Amount 204 \$157,575.00 \$133,938.75 **Totals** 

Month # Spots Gross Amount Net Amount Rating November 2012 204 \$157,575.00 \$133,938.75 0.00 Totals 204 \$157,575.00 \$133,938.75 0.00

## **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	30%	\$157,575.00
Market	100%	\$525,250.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	24%	\$126,060.00
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	16%	\$84,040.00
KTUD	1%	\$5,252.50
KVVU	20%	\$105,050.00
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	9%	\$47,272.50

Ln	Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 1	KSNV	10/30/12	11/05/12	M-F 5-6a WakeL	Jp w/Wa@M	5-6a	MTWTF	:30	8	\$400.001	0.00 NM	8	\$3,200.00
				M-F 5-6a Wakel	Jp w/Wagners								
	WAKE L	JP WITH 1	THE WAG	NERS									
	<u>Star</u>	t Date I	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
W	eek: 10/3	30/12	11/05/12	MTWTF	8	\$400.00	0.00						

Print Date: 07/17/12 11:59:18 Page 2 of 6

**KSNV** 

Order / Rev:

102172

Advertiser:

Democratic Congressional Campaign Co

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06817863

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DCCC

Flight Datas:

10/30/12 - 11/12/12

Estimate:

1192

Ln Ch Start End Inventory Code Break Start/End Time Davs Len Spots Rate Pri Rtg Type Spots Amount 10/30/12 11/05/12 M-F 5-6a WakeUp w/Wa0M KSNV 5-6a MTWTF--:30 \$400.001 0.00 NM \$3,200.00 M-F 5-6a WakeUp w/Wagners WAKE UP WITH THE WAGNERS Start Date **End Date Weekdays** Rating Spots/Week Rata Week: 10/30/12 11/05/12 MTWTF--\$400.00 0.00 M-F 5-6a WakeUp w/Wa@M E 2 KSNV 11/06/12 11/12/12 5-6a MT----:30 \$400.001 0.00 NM \$400.00 M-F 5-6a WakeUp w/Wagners WAKE UP WITH THE WAGNERS Start Date End Date Weekdays Spots/Week Rate Rating -T----Week: 11/06/12 11/12/12 \$400,00 0.00KSNV 10/30/12 11/05/12 Wake Up Early w/ Wagn@M 430a-5a MTWT--S :30 \$200.001 5 0.00 NM 5 \$1,000.00 Wake Up Early Wagners WAKE UP EARLY W/THE WAGNERS Start Data End Date Weekdays Spots/Week Rating Rate MTWT--S Week: 10/30/12 11/05/12 \$200.00 0.00 KSNV 11/06/12 11/12/12 Wake Up Early w/ Wagn@M 430a-5a MT----:30 1 \$200.001 0.00 NM \$200.00 Wake Up Early Wagners WAKE UP EARLY W/THE WAGNERS Spots/Week Start Date End Date Weekdays Rate Rating Week: 11/06/12 11/12/12 \$200.00 0.00 E 5 KSNV 10/30/12 11/05/12 M-F 6-7a WakeUp w/WaQM 6-7a MTWTF~~ :30 10 \$725.001 0.00 NM 10 \$7,250.00 M-F 6-7a WakeUp w/Wagners WAKE UP WITH THE WAGNERS End Date Start Date **Weekdays** Spots/Waek Rate Rating MTWTF--Week: 10/30/12 11/05/12 10 \$725.00 0.00 KSNV 11/06/12 11/12/12 M-F 6-7a WakeUp w/WaQM 6-7a MT----:30 \$725.001 0.00 NM \$725.00 M-F 6-7a WakeUp w/Wagners WAKE UP WITH THE WAGNERS Start Date End Date Weekdays Spots/Week Rate Rating Week: 11/06/12 11/12/12 MT----\$725.00 0.00 KSNV 10/30/12 11/05/12 E 7 **Today Show** CM 658a-9am MTWTF~~ :30 20 \$900.001 0.00 NM 20 \$18,000.00 Today Show **TODAY SHOW** Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/30/12 11/05/12 MTWTF--20 \$900.00 0.00 E 8 KSNV 11/06/12 11/12/12 **Today Show** CM 658a-9am :30 \$900.001 0.00 NM MT----1 \$900.00 Today Show **TODAY SHOW** Start Date End Date <u>Weekdays</u> Spots/Week Rate Rating 11/12/12 Week: 11/06/12 \$900.00 0.00 KSNV 11/03/12 11/03/12 News 3 Sunrise - SATURIM \$375.001 6a-7a ----5-:30 2 0.00 NM 2 \$750.00 News 3 Sunrise SATURDAY **NEWS 3 AT SUNRISE** Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 ----S-\$375.00 0.00 E10 KSNV 11/03/12 11/03/12 Saturday Today 7a-9am \_ ----S-CM :30 \$625,001 0.00 NM \$2,500.00 Saturday Today SATURDAY TODAY Start Date **End Date** Weekdays Spots/Week Rate Rating 11/04/12 ----S-Week: 10/29/12 \$625.00 0.00E 11 KSNV 11/04/12 11/04/12 News 3 Sunrise - SUND&M 6a-7a :30 \$375.001 -----5 2 0.00 NM 2 \$750.00 News 3 Sunrise SUNDAY **NEWS 3 AT SUNRISE** Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 2 \$375.00 0.00 E 12 KSNV 11/04/12 11/04/12 Sunday Today CM 7a-8am :30 2 \$500,001 0.00 NM 2 \$1,000.00 **Sunday Today** TODAY ON SUNDAY Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 10/29/12 11/04/12 -----5 \$500.00 0.00 E13 KSNV 11/04/12 11/04/12 CM 8a-9am ----5 :30 1 \$3,000.001 0.00 NM \$3,000,00

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Order / Rev:

102172

Advertiser:

Democratic Congressional Campaign Cc

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Estimate:

1192

KSNV

Ln Ch	Start	End	Inventory Code	Break	Start/End Ti	ime Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
			Meet the Press Meet the Press									
MEET	THE PRE	ss	Meet the Fless									
<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating				1		
Week: 10/	<del> </del>	11/04/12	s		\$3,000.00	0.00						
E 14 KSNV	11/04/1	2 11/04/12	News 3 Today W News 3 Today	knd CM	9a-930am	S	:30	1	\$500.001	0.00 NM	1	\$500.00
NEWS	3 TODAY	//WKEND	Nows o roday									
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	. <u>Rate</u>	<u>Rating</u>						
Week: 10/		11/04/12	S	1	\$500.00	0.00						
E 15 KSNV	11/04/1	2 11/04/12	Chris Matthews 9 Chris Matthews 9		9:30a-10a	S	:30	1	\$5 <b>00</b> .001	0.00 NM	1	\$500.00
CHRIS	MATTHE	ws show	Onno Matthews	30N 3.30am								
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/		11/04/12	S	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	\$500.00	0.00			*****			
E 16 KSNV	10/30/1	2 11/05/12	M-F Today Show M-F Today Show		9-10a	MTWTF	:30	20	\$425.001	0.00 NM	20	\$8,500.00
TODAY	'SHOW	11	Will Today Onov									
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/		11/05/12	MTWTF	20	\$425.00	0.00						
E 17 KSNV	11/06/1	2 11/12/12	M-F Today Show M-F Today Show		9-10a	MT	:30	1 ·	\$425.001	0.00 NM	1	\$425.00
TODAY	'sHow	II	With roday onow	, , ,								
	ırt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 11/		11/12/12	MT	1 11 411 1014	\$425.00	0.00						
E 18 KSNV	10/30/1	2 11/05/12	M-F Today Show Today 4th Hour	III 4th BM	10am-11am	MTWTF	:30	10	\$325. <b>00</b> 1	0.00 NM	10	\$3,250.00
TODAY	' SHOW	Ш	roddy Hill Flodi									
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10		11/05/12	MTWTF	10	\$325,00	0.00						
E 19 KSNV	11/06/1	2 11/12/12	M-F Today Show Today 4th Hour	'iii 4th Bivi	10am-11am	MT	:30	1	\$325.001	0.00 NM	1	\$325.00
TODAY	' SHOW	III	roddy mir riodi									
<del></del>	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	<u>Rating</u>						
Week: 11		11/12/12	MT	1	\$325,00	0.00		- 15	*****			
EZU KSINV	10/30/1	2 11/05/12	Rachael Ray Rachael Ray	CM	11am-12pm	MTWTF	:30	12	\$325.001	0.00 NM	12	\$3,900.00
RACHE	EL RAY		radiadi ray									
	art Date	End Date	Weekdays	Spots/Week	Rate	<u>Rating</u>						
Week: 10		11/05/12	MTWTF	12	\$325.00	0.00			400 H 40 /			
E 21 KSINV	17/06/1	2 11/12/12	Rachael Ray Rachael Ray	CM	11am-12pm	MT⊶⊶	:30	1	\$325.001	0.00 NM	1	\$325.00
RACHE	EL RAY		radiiadi (ta)							-		
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 11		11/12/12	MT	1	\$325.00	0.00			****			•
E 22 KSNV	10/30/1	2 11/05/12	Noon News Noon News	CM	12-1230pm	MTWTF∺-	:30	5	\$425.001	0.00 NM	5	\$2,125.00
NEWS	3 AT NO	ON	110011,10110									
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 10	<del></del>	11/05/12	MTWTF	5	\$425.00	0.00			A 105 00 1		_	<b></b>
E 23 KSNV	11/06/1	2 11/12/12	Noon News Noon News	СМ	12-1230pm	MT	:30	1	\$425.001	0.00 NM	1	\$425.00
NEWS	3 AT NO	ON	1400,110110									
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	<u>Rating</u>						
Week: 11		11/12/12	MT	0.000 0.00	\$425.00	0.00	.70		ADDE 004	0.00.1114		*
E24 KSNV	10/30/7	2 1705/12	The Agenda 123 The Agenda 123	-	1230-1p	MTWTF-∺	:30	5	\$325.001	0.00 NM	5	\$1,625.00
NEWS	4: THE A	AGENDA	-	(								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week; 10		11/05/12	MTWTF	- 5 - CM	\$325.00	0.00	.00		#20E 204	0.00.144		
E 25 KSNV	ו /מטיו ו	2 11/12/12		CM	1230-1p	MT⊶	:30	1	\$325.001	0.00 NM	1	\$325.00

Print Date: 07/17/12 11:59:18

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Estimate:

DCCC 1192

KSNV

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	oots	Rate Pri	Rtg Type	Snots	Amount
			The Agenda 1230						11010	rug 17po	opolo	ranount
NEWC	4: THE A	CENDA	The Agenda 1230	Opm								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating				ĭ		
Week: 11		11/12/12	MT	1	\$325.00	0.00						
E 26 KSNV	10/30/1	2 11/05/12	The Doctors	СМ	2pm-3pm	MTWTF	:30	5	\$325.001	0.00 NM	5	\$1,625.00
TUE N	OCTORS		The Doctors									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		11/05/12	MTWTF	5	\$325.00	0.00						
E27 KSNV	11/06/1	2 11/12/12	The Doctors	СМ	2pm-3pm	MT~	:30	1	\$325.001	0.00 NM	1	\$325.00
THE D	octors	:	The Doctors									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 11	/06/12	11/12/12	MT	1	\$325.00	0.00						
E 28 KSNV	10/30/1	2 11/05/12	Dr. Phil	СМ	3-4p	MTWTF	:30	8	\$450.001	0.00 NM	8	\$3,600.00
DR. Pł	411		Dr Phil									
_	art <u>Date</u>	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10	/30/12	11/05/12	MTWTF	8	\$450.00	0.00						
E 29 KSNV	11/06/1	2 11/12/12	Dr. Phil	CM	3 <b>-</b> 4p	MT	:30	2	\$450.001	0.00 NM	2	\$900.00
DR. Pl	-11L.		Dr Phil									
_	art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 11		11/12/12	MT	2		0.00						
E30 KSNV	10/30/1	2 11/05/12	News 3 at 4	CM	<b>4-</b> 430p	MTWTF	:30	5	\$725.001	0.00 NM	5	\$3,625.00
FIRST	NEWS 3	AT FOUR	News 3 at 4							1		
<u>St</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	<u>Rating</u>			•			
Week: 10		11/05/12	MTWTF	5		0.00						
E31 KSNV	11/06/1	2 11/12/12	News 3 at 4 News 3 at 4	СМ	4-430p	MT	:30	1	\$725.001	0.00 NM	1	\$725.00
FIRST	NEWS 3	AT FOUR	News 3 at 4									
-	art Date	End Date	<u>Weekdays</u>	Spots/Week		Rating						
Week: 11		11/12/12	MT	1	\$725.00	0.00						
E32 KSNV	10/30/1	2 11/05/12	News 3 at 430pm News 3 at 4:30Pf		430-5pm	MTWTF	:30	5	\$725.001	0.00 NM	5	\$3,625.00
NEWS	4 AT 430	)P	110W3 5 at 4.501 1	VI								
	art Date	End Date	<u>Weekdays</u>	Spots/Week		<u>Rating</u>						
Week: 10		11/05/12	MTWTF	5		0.00			4			
E33 KSNV	11/06/1	12 11/12/12	News 3 at 430pm News 3 at 4:30Pl		430-5pm	MT	:30	1	\$725.001	0.00 NM	1	\$725.00
NEWS	4 AT 430	)P	110W0 0 at 4.001 1	*1								
	art Date	End Date	<u>Weekdays</u>	Spots/Week		<u>Rating</u>						
Week: 11		11/12/12  2 11/05/12	MT	1	\$725.00	0.00	.00		#4 COO CO 4		_	
E 34 KONV	10/30/1	12 11/05/12	M-F Early News M-F Early News	CM	5-630p	MTWTF	:30	5	\$1,200.001	0.00 NM	5	\$6,000.00
EARL	NEWS		, ,,,									
	art Date	End Date	<u>Weekdays</u>	Spots/Week		<u>Rating</u>						
Week: 10		11/05/12	MTWTF M-F Early News	CM	\$1,200.00 5-630p	0.00 MT	:30	1	\$1,200.001	0.00 NM	4	e4 200 00
L 33 KON		12 11/12/12	M-F Early News	OW	5-050p	P	.50	ı	\$ 1,200.00 I	U.UU INIVI	1	\$1,200.00
	/ NEWS		·									
<u>St</u> Week: 1	art Date	End Date 11/12/12	<u>Weekdays</u> MT	Spots/Week		Rating						
		· · · · · · · · · · · · · · · · · · ·	Sa-Su Early New		\$1,200.00 5pm-630pm	0.00	:30	1	\$675.001	0.00 NM	1	\$675.00
LOO NON	. 17007	, 1700/12	Sa-Su Early New		opin-ooopill	3-	.50	•	φυτυ.συ ι	U.UU INIVI	ı	φυ/ 9.00
	EARLY N				_					1		
<u>Si</u> Week: 10	art Date	<u>End Date</u> 11/04/12	<u>Weekdays</u> S-	Spots/Week 1		<u>Rating</u> 0.00						
		12 11/05/12	· · · · · · · · · · · · · · · · · · ·	CM	630-7pm	MTWTF	:30	5	\$1,300.001	0.00 NM	5	\$6,500.00
					- · F-···			_	, ., = = 3.00 .		~	45,500.00

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KSNV

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Democratic Congressional Campaign Cc

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1192

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots Rate Pri	Rtg Type Sp	ots	Amount
			M-F Jeopardy M-F Jeopardy					· · · · ·			
JEOPA	RDY		W / Cooparay			•					
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	<u>Rating</u>			Ĭ		
Week: 10		11/05/12	MTWTF		\$1,300.00	0.00					
E38 KSNV	10/30/1	2 11/05/12	M-F Wheel M-F Wheel of Fo	CM	7-730pm	MTWTF	:30	5 \$1,300.001	0.00 NM	5	\$6,500.00
WHEE	L OF FOR	RTUNE	M-1 ANIGGLOTTO	ituile							
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10.		11/05/12	MTWTF		\$1,300.00	0.00					
E39 KSNV	11/03/1	2 11/03/12	Weekend Jeopare		630-730pm	S-	:30	2 \$525.001	0.00 <b>NM</b>	2	\$1,050.00
JEOPA	RDY/ WE	HEEL OF FO	WKND Jeop/Who	30l					ľ		
	art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating					
Week: 10.	/29/12	11/04/12	S-	2		0.00					
E 40 KSNV	11/05/1	2 11/05/12	Mon PR 8-10p	CM	8-10pm	M	:30	4 \$4,000.001	0.00 NM	4	\$16,000.00
TUE 1//			Monday Prime 8-	10pm							
THE V	art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Patina					
Week: 11.		11/11/12	M		\$4,000.00	Rating 0.00					
E41 KSNV	10/31/1	2 10/31/12	Wed PR 10-11p	СМ	10-11pm	W	:30	2 \$3,200.001	0.00 NM	2	\$6,400.00
			Wednesday Prim	e 10-11pm				_ ,,	-100 11	_	φο, του.ου
	ORDER:										
<u>Sta</u> Week: 10	art Date	End Date 11/04/12	<u>Weekdays</u> w	Spots/Week	<u>Rate</u> \$3,200.00	Rating 0.00					
			Sat PR 10-11p	CM	10-11pm	S-	:30	2 \$1,200.001	0.00	2	<b>63.400.00</b>
L 12 110111	1 110011	- 11100/12	Saturday Prime 1		10-11pill	3-	.50	2 φ1,200.001	0.00 NM	2	\$2,400.00
LAW &	ORDER:	SVU	•	·							
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	<u>Rating</u>					
Week: 10		11/04/12	NFL Football		\$1,200.00	0.00					
E43 NONV	11/04/1	2 11/04/12	NFL Football	CM	1P-9P <b>M</b>	S	:30	1 \$10,000.001	0.00 NM	1	\$10,000.00
SUN N	T FB: GB	@ HOUSTO									
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating			1		
Week: 10		11/04/12	S		\$10,000.00	0.00	<del></del>				
E44 KSNV	11/04/1	2 11/04/12	News 3 Live in Pr News 3 in Prime	ime CM	7-10pm	S	:30	2 \$1,600. <b>00</b> 1	0.00 NM	2	\$3,200.00
NEWS	AFTER N	NFL	News 5 III FIIIIle								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10		11/04/12	S	2	\$1,600.00	0.00					
E 45 KSNV	11/04/1	2 11/04/12	Sun PR 10-11p	CM	10-11pm	S	:30	2 \$900.001	0.00 NM	2	\$1,800.00
1 A\// &	ORDER		Sunday Prim 10-	11pm							
	art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating			ļ		
Week: 10		11/04/12	S	2		0.00					
E46 KSNV	10/30/1	2 11/05/12	M-F News 3 at El	even CM	11pm-1135p	m MTWTF	:30	5 \$1,200.001	0.00 NM	5	\$6,000.00
NE)A/Q	3 NIGHT	CIDE	M-F News 3 at E	leven							
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10		11/05/12	MTWTF		\$1,200.00	0.00					
E 47 KSNV	11/03/1	2 11/03/12	Sa-Su News 3 at	ElevenCM	11pm-1135p	mS-	:30	1 \$1,100.001	0.00 NM	1	\$1,100.00
NENTO			Sa-Su News 3 at	Eleven						Ţ	* 1,122.00
	3 NIGHT		Ma aladaya	C= -4- 0111	Б.	D. ()					
<u>عند</u> Week: 10	art <u>Date</u> /29/12	End Date 11/04/12	<u>Weekdays</u> S-	Spots/Week	<u>Rate</u> \$1,100.00	Rating 0.00					
Process of the Proces			Sa-Su News 3 at		11pm-1135p		:30	1 \$1,100.001	0.00 NM	1	\$1,100.00
			Sa-Su News 3 at			3	.00	. ψ1,100.001	O.OO 1410)	'	φι, 100.00
	3 NIGHT										
<u>Sta</u> Week: 10	art Date	End Date	<u>Weekdays</u> S	Spots/Week	Rate	Rating					
E 49 KSNV		11/04/12 2 11/05/12	3	CM	\$1,100.00 1135p-1237a	0.00 MTWTF	:30	9	0.00.114	_	A . 22 - 2 -
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Page 6 of 6 Order / Rev: 102172 Advertiser: Democratic Congressional Campaign Cc

DCCC

1192

Product Desc:

Estimate:

Alt Order #:

Flight Dates:

Start Date

Start Date

E 52 KSNV 11/04/12 11/04/12

SPORTS NIGHT IN LAS VEGAS

Week: 10/29/12

Week: 10/29/12

06817863

10/30/12 - 11/12/12

11/04/12

End Date

11/04/12

**Weekdays** 

**Weekdays** 

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Sports Night in Las VegaGM

Sports Night in Las Vegas

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Spots/Week

Spots/Week

Ln Ch Start End Inventory Code Break Start/End Time Rate Pri Rtg Type Spots Days Len Spots Amount The Tonight Show **Tonight Show** TONIGHT SHOW W/ JAY LENO Start Date End Date <u>Weekdays</u> Spots/Week Rating Rate 11/05/12 MTWTF--\$500.00 Week: 10/30/12 0.00 E 50 KSNV 10/30/12 11/05/12 Late Night w/Fallon CM 1237a-136am MTWTF~~ :30 \$250.001 0.00 NM 8 \$2,000.00 Late Night w/Fallon LATE NIGHT W/JIMMY FALLON Start Date End Date **Weekdays** Spots/Week Rating <u>Rate</u> MTWTF--Week: 10/30/12 11/05/12 \$250.00 0.00 E 51 KSNV 11/03/12 11/03/12 Saturday Night Live СМ 1130pm-1:02am :30 3 \$1,400.001 ----S-0.00 NM 3 \$4,200.00 Saturday Night Live SATURDAY NIGHT LIVE End Date

Rating

Rating

0.00

Sun 1135p-1200a -----S

0.00

:30

\$400.001

<u>Rate</u>

<u>Rate</u>

\$400.00

3 \$1,400.00

Totals 204 \$157,575.00

\$400.00